

FOR IMMEDIATE RELEASE –

Pagosa Springs, CO – **PARELLI USA, 2007: LIVE! AT AN ARENA NEAR YOU!**

Whether you're a lifelong horse owner, competitor, casual rider or simply a horse lover looking for a more effective way of communicating with the horses in your life, you'll want to experience the 2007 Parelli USA Tour. Celebrating twenty-five years of international success with Parelli Natural HorseManShip, Pat Parelli, his wife Linda and their Tour Team will travel to fourteen states, from Massachusetts to Nevada, Michigan to Florida, to present two days of incredible horsemanship, magical transformations and solid information.

Each Tour Stop includes demonstrations by Pat and Linda on topics such as impulsion, flexion, natural collection, lead changes, Fluidity, and how the simple principles of Love, Language and Leadership (in equal doses) can transform your interactions with horses. Local horse owners present their special "Parelli Challenge" – horses that are unconfident, pushy, or disrespectful - horses that have never encountered Parelli. See them make a huge transformation in just one session with Pat or Linda.

While the *Program* may be the same, every *Tour Stop* is different - the horses, the lessons, the people. "Throw in Pat's imagination and even I don't know what's going to happen!" Linda adds. Thanks to Pat's idea of a "surprise," Linda has experienced cutting, slide stops, Roman riding, vaulting - the list goes on.

"Let's get Linda to do it" always makes for a great show, but more important: Pat and Linda intend to prove that, "This is not about what we can do, it's about what we can help *you* to do: to realize your dream with your horse." As evidence, you'll see some top Parelli students demonstrate their own success with horses; some horses that were formerly difficult or extremely challenging.

For experienced or competitive riders, Pat and Linda share strategies to fill in the gaps and solve some of the biggest problems experienced by competitors: horses that resist, fight, dull out or give up. Learn how understanding, communication and psychology keep horses interested and exuberant.

For the first-time horse owner, Pat's world-renowned gift of gab allows him to explain the unexplainable, and turn complex ideas into simple truths that can be learned and duplicated. Pat and Linda want to help people to individualize results in all kinds of horses and situations.

Pat Parelli is one of the most influential horsemen and teachers in the world. His advice on training horses is sought by everyone from novice riders to Olympians and World Champions in both English and Western disciplines all over the world. So no matter who you are, whatever your dreams, talents or aspirations... you won't want to miss the 2007 Parelli USA Tour!

Tickets are available right now! Tour dates and information can be found at the Parelli Natural Horsemanship website (Parelli.com) or call 1-800-642-3335.