



**FOR IMMEDIATE RELEASE**

## **PARELLI ACCEPTS BEST EDUCATIONAL PROGRAM AT CABLEFAX AWARDS**

NEW YORK (Sept. 17, 2009) - Pat Parelli, lifelong horseman and legendary teacher, accepted a prestigious award Wednesday on behalf of Parelli, the world leader in natural horsemanship. The award for "Best Show or Series: Educational/Instructional" on cable television was presented at the 2009 CableFAX Awards in New York City. CableFAX also recognized Pat and his wife Linda as runners up for the "Best Hosts: Educational/Instructional Program."

The award recognized the Parelli Natural Horsemanship TV series, which can be seen on cable and satellite on RFD-TV on Wednesdays at 10:00 p.m. EST. Practicing and teaching an empathetic approach to training horses using love, language and leadership, the Parelli Program helps horse lovers around the world, from those seeking safety and fun with recreational riding to individuals with competitive goals and Olympic ambitions.

"It is such an honor to receive recognition for the Parelli Natural Horsemanship series," said Pat Parelli. "Linda and I are extremely grateful for RFD-TV and its role in helping us further our mission of making the world a better place for horses and humans."

In addition to the television series, Parelli is world-renowned for hosting training clinics, developing educational and at-home study programs and delivering products that further the relationship between horses and humans.

Hosted and presented by CableFAX, the industry leader in the cable community, the CableFAX Program Awards honor cable's top shows, people, and entertainment icons. The annual event brings together those who create amazing content and those who excel in bringing it to the viewers, with judges selecting winners in 38 different categories.

### **About Parelli**

The Parelli program, founded in 1981 by lifelong horseman and teacher Pat Parelli, combines common sense psychology and communication techniques and philosophies for a better horse and human training method. The Parelli method allows horse lovers at all levels to achieve success without force, partnership without dominance, team work without fear, willingness without intimidation and harmony without coercion. Linda and Pat Parelli are on a mission to make the world a better place for horses and humans, working to inspire, empower and educate through natural horsemanship. To learn more about Parelli, please visit [www.parelli.com](http://www.parelli.com).

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